

# DEDICATED DIGITAL WORKSPACE FOR TIME CRITICAL LOCAL COLLABORATION IN FIGHTING COVID-19

Immediately available from  
People Matters Network together with  
optional research, engagement and admin  
support



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There is massive enthusiasm across communities to get involved and help those in need due to the spread of the Covid-19 virus.

This passion can be used to maximum advantage.

However an uncontrolled and unmanaged shout-out for people to help the vulnerable can do more damage than good.

At a time of great need, the vulnerable must be protected.

The role of local government in co-ordinating a local response with partners, charities, business and community is vital.



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A secure collaborative workspace (with unlimited use across all partners) can be up and running within 24 hours.

This can be used to co-ordinate an effective roll-out of local neighbourhood-led support to ensure:

Food reaches the young, elderly and vulnerable;

The right care is delivered by the right people;

A fast and efficient delivery of many other services that will support those in need.



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# Community Workspace

Community workspace is a secure access rights environment that hosts all the tools needed for engagement, co-working, resource planning, insights gathering, messaging and communication.

We can quickly give multiple organisations access.

Each organisation with access can set up as many collaborations as they wish, invite as many organisations to collaborate as they wish and gain access a vast suite of engagement tools.

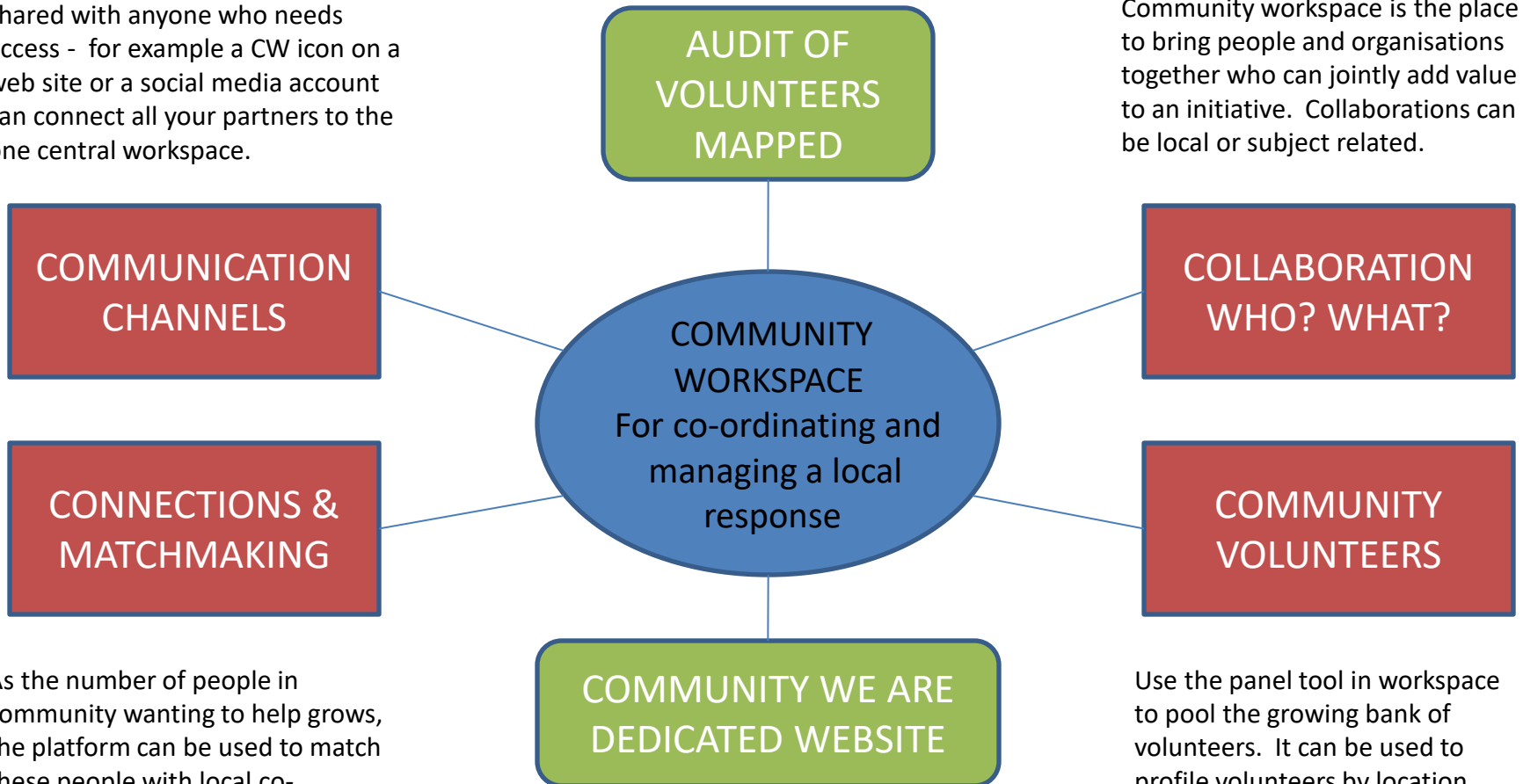


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Use the platforms engagement tools and mapping software to map & track the help as it grows within neighbourhoods.

Community workspace can be shared with anyone who needs access - for example a CW icon on a web site or a social media account can connect all your partners to the one central workspace.

Community workspace is the place to bring people and organisations together who can jointly add value to an initiative. Collaborations can be local or subject related.



As the number of people in community wanting to help grows, the platform can be used to match these people with local co-ordinators on the ground to ensure right help reaches right people.

**Completely optional** but if one does not exist already, a dedicated site where partners can clearly be seen to be working together can be set up. It can be branded to suit.

Use the panel tool in workspace to pool the growing bank of volunteers. It can be used to profile volunteers by location, support offered and whether CRB checked etc.

# Critical ongoing engagement to monitor demand and immediate need

Within 24-48 hours and with Council help and support, we will:

Connect with 100s of organisations on the ground to identify and monitor community need.

Help set up priority discussions with partners by type of vulnerable group and location.

Anyone with specialist knowledge (local or by nature of vulnerable group) can be invited to join at any time.



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# Supply of volunteers

The supply of volunteers on hand to deliver vital support will need to grow massively and this is where the platform can help.

Some will need to be CRB checked, whilst others will need to be trained as quickly as possible.

Work to identify and build a massive bank of people willing and able to help and classified as to whether they have had or have not had the virus can start immediately.

Businesses, particularly the corporates, can play a huge role on this so let's include them.



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# Use of interactive maps at a district level

From a centralised hub, we can roll out individually branded digital spaces to all the districts.

This will be essential as public transport is to be avoided and the more local the co-ordination the better.

Interactive maps will be of considerable use and we can help you pinpoint and monitor demand and the supply of available help.



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# Pooling social media reach

A quick audit of social media accounts across partners and potential partners will identify how reach can be quickly increased.

Anything posted on social media will connect people to a web page or even site established for the specific purpose of connecting people to a) local information and local help and b) information on how to get involved and help.



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# Think about connecting people via their registered account

Where there is a Login/My Account set up for residents to connect with the council, a link to a dedicated area for posts, other information and registering interest in getting involved should also be considered.

This we can set up quickly with your IT team.



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# Let's discuss any time

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